You Can Make A Difference – Start Now by Making Your Personal Fundraising Online Page

Join the fight against heart disease and ask your friends and family to do the same!

Every dollar raised makes an impact on our mission to save lives!

Get Started!

Follow these easy steps to start your online fundraising!

First, go to our local website at www.utahheartball.org
Click on 'Create Your Own Webpage'!
(Add this link to your favorites menu!)

Step 1: Create a Join Me account by clicking on 'Create new Account' and create your username and password. *Make sure to keep them in a safe place so that you can reference them anytime!*

Step 2: Complete the registration form. When you are finished you will receive a confirmation email that will direct you back to the login page.

Step 3: Click YES, Create new fundraising page.

Congratulations, you have now created a personal fundraising page!

Now you can personalize your page and maximize your donations ☺

Customize Your Personal Fundraising Page

Step 1: From your fundraising page home, click on 'Edit Your Personal Fundraising Page'.

Step 2: Areas in white may be customized by clicking the edit button. Use the text editing buttons to customize your content.

Step 3: When you are finished be sure to click save!

Step 4: You can upload an image field by clicking 'edit' and then 'select' to browse for your image.

Step 5: Set a personal fundraising goal.

Step 6: The minimum donation for online giving is $25. Keep this in mind as you set your Donation Giving Levels.

Step 7: Click 'View' to preview your page.

Step 8: When you have finished editing, click 'Done' to return to your fundraising home page.

Emailing Your Friends and Family

Step 1: From your fundraising page home, click on 'Email Friends and Family'
Step 2: Click on 'Send a New Email'
Step 3: Enter your email recipients separated by commas or import contacts from an email provider such as Yahoo or Gmail.
Step 4: Create your subject line. *Make it catchy!* ☺
Step 5: Compose your email or click 'Select an Email Template'

- Use the editing toolbar to customize the look of your email.
- Don't forget to provide a link back to your personal fundraising page! Click on the 'Insert link to my page' button.
- Don't forget to spell check!

Step 6: Click 'Send'!

When a donation is made the AHA will automatically send an e-receipt to the donor for tax purposes

Those who send at least 1 email raise twice as much!
Those who raise money online, offline and with social media raise
TEN times as much!

Promote Your Page Through Social Media

Join Me gives you other ways to promote your page. You can send links to your social media pages and provide links on your personal website.
Step 1: From your fundraising page home, click on 'Promote Your Fundraising Page'.
Step 2: You can login to your Facebook and Twitter pages to post updates and your page URL.
Step 3: You can place a widget on your blog, website or social network.

For Join Me, the widget is the Fundraising Progress gauge along with the story you have written.

- Click the **Post** tab to see where you can embed the Join Me widget.
- Click the **Bookmark** tab to see where you can add a link to your fundraising page.
- Click the **Email** tab to send email to a friend, telling them about your fundraising page.

Track Your Progress

View the total amount of funds you have raised, the people who have donated and their comments to you as well as send them a thank you email.
Step 1: From your fundraising page home, click on 'View Your Fundraising Progress'
Step 2: Review your donations. Click on 'Send Thank You ' button to send your donors a personalized thank you email.
Step 3: To return to your fundraising home page use the home link at the top of the page.
Please Note: Once a donor adds his/her comments to your page, you cannot edit or delete them.

Matching Gifts ~ Double Your Dollars!

Did you know that many companies have a matching gift program? Here's how it works:

- Donor gives a donation to the American Heart Association
- Donor fills out the required paperwork for their company, either online or by mail
- Company contacts the American Heart Association to confirm your gift and sends a check to double the donation!

Find out TODAY if your company has a matching gift program! Just go to the Open Your Heart page on our website and search for your company!

Contact Us: Lynn Sneddon, Heart Ball Coordinator Phone: 801-484-3838 Email: lynn.sneddon@heart.org
www.utahheartball.org